

ADVERTISING RATES 2010

BLACK & WHITE ADVERTISING RATES				
	12 MONTHS	6 MONTHS	3 MONTHS	1 MONTH
DISCOUNT	26%	21%	11%	--
DOUBLE PAGE	£856	£911	£1035	£1164
FULL PAGE	£476	£505	£572	£645
½ PAGE	£258	£271	£307	£347
¼ PAGE	£168	£180	£203	£229
1/8 PAGE	£134	£144	£161	£181
<i>Spot Colour from £125 Front Cover Panel £150</i>				

COLOUR ADVERTISING RATES				
	12 MONTHS	6 MONTHS	3 MONTHS	1 MONTH
DISCOUNT	15%	10%	5%	--
DOUBLE PAGE	£1656	£1754	£1851	£2039
FULL PAGE	£909	£966	£1014	£1119

NB All prices exclude VAT

All prices are per month

25 word lineage advertisements are £42 incl VAT plus 75p per word thereafter.

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